**Bachelor of Public Relations: High school students entering in Fall 2017** Student Name:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | **Fall**  |  | **Winter**  |  | **Summer**  |
|  |  | Pbrl 1010, Foundations of PR |  | Pbrl 2014, Organizational Context of PR |  |  |
|  | Pbrl 2012, PR Writing: Theory & Practice |  | Pbrl/Comm 2211, Intro to Public Speaking |  |
|  | Pbrl/Comm 2013, Communication: Theory & Practice |  | \*Elective: ( ) |  |
|  | Busi 1112, Intro to Business Administration |  | \*Elective: ( ) |  |
|  | \*Elective: ( ) |  | \*Elective: ( ) |  |
|  |  | **Fall**  |  | **Winter**  |  | **Summer**  |
|  |  | Pbrl 2015, Audio Visual Communications |  | Pbrl 3012, Persuasive PR Writing |  | □ PBRL 1188, Co-op Term I |
|  | Comm 3017, Ethics in Public Communication |  | Pbrl/Comm 3013, Mass Media & Public Opinion |  |
|  | Engl @ 1000 level: ( ) |  | Comm 3022, Visual Design & Communication |  |
|  | \*Elective: ( ) |  | \*Elective: ( ) |  |
|  | \*Elective: ( ) |  | \*Elective: ( ) |  |
|  |  | **Fall**  |  | **Winter**  |  | **Summer**  |
|  |  | Pbrl 3014, Managing Organizational PR |  | □ PBRL 2288, Co-op Term II |  | Pbrl 4015, Media Relations |
|  | Pbrl 3020, Strategic Writing for PR Practitioners |  |  | Pbrl 4101, Employee Relations |
|  | Women’s Studies/Emphasis: ( ) |  |  | Busi 2230, Principles of Marketing |
|  | \*Elective: ( ) |  |  | Math 2208, Intro to Stats I |
|  | \*Elective: ( ) |  |  | \*Elective: ( ) |
|  |  | **Fall**  |  | **Winter**  |  | **Summer**  |
|  |  | □ PBRL 3388, Co-op Term III |  | Pbrl 3016, Research Methods |  | \*Elective: ( ) |
|  |  | Pbrl 4014, Advanced PR Management |  | \*Elective: ( ) |
|  |  | Pbrl 4019, Crisis Communication Mgmt |  | \*Elective: ( ) |
|  |  | Pbrl 4107, Advanced PR Writing |  | \*Elective: ( ) |
|  |  | \*Elective: ( ) |  | \*Elective: ( ) |

 *\*8.5 units of elective including: 4.0 units chosen from the Arts & Science area AND 4.5 units of open electives: 3.0 units (equivalent of six courses) must be at the 3000-level or above
 This form is intended to be a helpful guide for students. It is the student’s responsibility, however, to ensure that she/he follows the program rules and regulations as described in the Academic Calendar.*